















DAYTIME, NIGHT TIME, ANYTIME













SETTING THE SCENE

221,468

Total catchment population

20%

Executive Wealth

77.4_M

Total catchment comparison goods spend potential

185,490

Estimated Cherwell District population in 2031. Up from 165,578 (2024) **£70**_M

Recent Waterfront development

37%

Affluent Achievers

5%
ABOVE THE
UK AVERAGE

for annual catering household spend

DOMINANTRETAIL DESTINATION

within the core and total catchments



Waterstones



Entertainer
The Toy Shop.com

SPORTS DIRECT.com





NEW LOOK



Premier Inn







THE OPPORTUNITY



FIND OUT MORE

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DISTRICT COUNCIL NORTH OXFORDSHIRE



